



2022 Cape Cod Healthcare Event Partnership Opportunities

As a Cape Cod Healthcare event sponsor or advertiser, you will gain access to hundreds of attendees while supporting the one organization on Cape Cod that truly impacts the lives of all its residents and visitors.

This year's partnership opportunities again give our supporters **DOUBLE** the exposure! Sponsorship benefits are applied to Celebrate Summer Memories on August 25th at Wequassett Resort and Golf Club in Harwich benefitting Cape Cod Healthcare Dementia and Alzheimer's Caregiver Support Program, and Soirée on the Bay on September 21st at The Pelham House in Dennis Port benefitting Cape Cod Healthcare Cancer Services.

On behalf of Cape Cod Healthcare and all those who will benefit from your generosity, thank you in advance for your support!

Sponsorship Opportunities

PREMIER SPONSOR | \$50,000

- Twelve tickets to Celebrate Summer Memories
- Twelve tickets to Soirée on the Bay
- A feature article in Cape Cod Healthcare's eNewsletter *Cape Cod Health News* (30,000 plus online subscribers)
- Inclusion in both events' printed materials and electronic communications
- Video screen acknowledgment during reception at both events
- Prominent recognition during live program at both events
- Recognition on both event websites
- Recognition in press releases, invitations, and e-blasts
- Double-page spread in event programs

PRESENTING SPONSOR | \$25,000

- Twelve tickets to Celebrate Summer Memories
- Twelve tickets to Soirée on the Bay
- Inclusion in both events' printed materials and electronic communications
- Video screen acknowledgment during reception at both events
- Prominent recognition during live program at both events
- Recognition on both event websites
- Recognition in press releases, invitations, e-blasts and print ads
- Full-page ad in event programs

PATRON SPONSOR | \$15,000

- Ten tickets to Celebrate Summer Memories
- Ten tickets to Soirée on the Bay
- Video screen acknowledgment during reception at both events
- Recognition during live program at both events
- Recognition on both event websites
- Full-page ad in event programs

SELECT SPONSOR | \$10,000

- Eight tickets to Celebrate Summer Memories
- Eight tickets to Soirée on the Bay
- Video screen acknowledgment during reception at both events
- Recognition during live program at both events
- Recognition on both event websites
- Half-page ad in event programs

SUPPORTING SPONSOR | \$5,000

- Six tickets to Celebrate Summer Memories
- Six tickets to Soirée on the Bay
- Video screen acknowledgment during reception at both events
- Logo placement in event programs

GIVING SPONSOR | \$2,500

- Four tickets to Celebrate Summer Memories
- Four tickets to Soirée on the Bay
- Recognition in event programs

GRATEFUL SPONSOR | \$1,000

- Express your gratitude by sponsoring the attendance of a Cape Cod Healthcare caregiver and their guest to **one** of these prestigious events.
- Video screen acknowledgment during cocktail reception at both events
- Recognition in event programs

Please see reverse side for additional partnership opportunities

About Cape Cod Healthcare

Cape Cod Healthcare is the leading provider of healthcare services for residents and visitors of Cape Cod. With more than 450 physicians, 5,300 employees, 790 volunteers, Cape Cod Healthcare has two acute care hospitals, the Cape's leading provider of homecare and hospice services (VNA), a skilled nursing and rehabilitation facility (JML Care Center), an assisted living facility (Heritage at Falmouth), and numerous health programs.

Program Book Advertising

Ads will be featured in both the Celebrate Summer Memories and Soirée on the Bay event programs.

Full Page | \$5,000

Half Page | \$2,500

Quarter Page | \$1,000

Logo Placement | \$500

For ad specifications please contact Calle Walsh at 508-862-5653 or cgartside@capecodhealth.org.

Questions?

Please direct all questions to Calle Walsh of the Cape Cod Healthcare Foundation at 508-862-5653 or cgartside@capecodhealth.org.



CAPE COD HEALTHCARE

Expert physicians. Quality hospitals. Superior care.

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